



Agenda

View the 2019 Conference Agenda and begin planning your MWC Barcelona experience.

Search

MON
25 FEB

TUE
26 FEB


WED
27 FEB

THU
28 FEB


09:30

Keynote 1: Intelligently Connecting the W...

Conference

 09:30 - 10:30


 Hall 4 - Auditorium 1

 Industry 4.0


Samsung at MWC Barcelona

Presented by: Samsung

Partner Programmes

 09:30 - 17:00

 Hall 8.0 - NEXTech Theatre A


 The Future



 Hall 8.0 – NEXTech Lab Theatre

Redefining inclusion

Ministerial Programme (invite only)

 10:00 - 11:00

 Hall 4 - Auditorium A

Women4Tech Inside Track: Rock Your Pro...

Presented by: Women4Tech

Women4Tech


 10:00 - 12:00

 South Entrance CC 1.5

10:30

Networking Break

Conference


 10:30 - 11:00

10:45


Monetizing the Complexities of IoT – Mon...

Presented by: Logisense

NEXTech Labs

 10:45 - 11:15


 Hall 8.0 – NEXTech Lab Theatre

 Industry 4.0

11:00

4YFN Opening Ceremony


4YFN

 11:00 - 11:30

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell

Robotics Masterclass


4YFN

 11:00 - 11:45




 Fira Montjuïc Hall 8 - Mint Studio

Masterclass TBC

4YFN




 11:00 - 11:45



-  11:00 - 12:10
-  Hall 4 - Auditorium 5
-  AI




Maintaining Consumer Trust in a Digital E...

Conference

-  11:00 - 12:10
-  Hall 4 - Auditorium 2
-  Digital Trust




Digital Transformation: Reinventing your ...

Conference

-  11:00 - 12:10
-  Hall 4 - Auditorium 3
-  Industry 4.0

What's Keeping Operator CTOs up at Nig...




Conference

-  11:00 - 12:10
-  Hall 4 - Auditorium 4
-  Connectivity

Wellness Life with Taiwan Smart Tech Sol...

Presented by: Taiwan Excellence

Partner Programmes

-  11:00 - 12:30
-  Hall 8.0 - NEXTech Theatre E
-  The Future

11:30

Keynote Announced Soon!

4YFN

-  11:30 - 12:00
-  Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell


Keynote Announced Soon!

4YFN




Presented by: Zendrive

NEXTech Labs


 11:30 - 12:00

 Hall 8.0 – NEXTech Lab Theatre

 Digital Wellness

Futurism: Internet of Bodies


4YFN

 11:30 - 12:15

 Fira Montjuïc Hall 8 - Agora Stage

Transforming society through IoT


Ministerial Programme (invite only)

 11:30 - 13:00

 Hall 4 - Auditorium A

Visions of digital leadership

Ministerial Programme (invite only)


 11:30 - 13:00

 Hall 4 - Auditorium B

12:00

Datathon Kickoff


4YFN

 12:00 - 12:15

 Fira Montjuïc Hall 8 - Garden Stage

Keynote Announced Soon!


4YFN

 12:00 - 12:30

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell

Masterclass TBC

4YFN

 12:00 - 12:45

 Fira Montjuïc Hall 8 - Purple Studio


Mind Hygiene: How to Mind your Brain in ...



12:10

Networking Break


Conference

 12:10 - 12:30

12:15

Economic Gaming Re-Imagined for 5G Era


4YFN


 12:15 - 12:30

 Fira Montjuïc Hall 8 - Agora Stage

Female Founders Story

4YFN


 12:15 - 12:45

 Fira Montjuïc Hall 8 - Garden Stage

Seamless Experience Thanks to Digital ID...

Presented by: Belgian Mobile ID

NEXTech Labs

 12:15 - 12:45


 Hall 8.0 – NEXTech Lab Theatre


 Digital Trust

12:30

Mastercard Keynote


4YFN

 12:30 - 13:00

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell

Keynote 2: AI Innovation, Ethics & Diversity

Conference


 12:30 - 13:30

 Hall 4 - Auditorium 1

 AI

Mobile Operators & Start-ups Collaborati...

4YFN

 12:30 - 14:00

 Fira Montjuïc Hall 8 - Agora Stage





 South Entrance CC 1.5

12:45

Keynote Announced Soon!

4YFN


 12:45 - 13:15


 Fira Montjuïc Hall 8 - Garden Stage

13:00

The Decentralization of Everything: Trans...


4YFN

 13:00 - 13:30

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell

We Scale Startups


4YFN

 13:00 - 13:45

 Fira Montjuïc Hall 8 - Mint Studio

Masterclass TBC


4YFN


 13:00 - 13:45

 Fira Montjuïc Hall 8 - Purple Studio

Networking lunch

Ministerial Programme (invite only)


 13:00 - 14:30

 Hall 4 - Ministerial Programme Lounge

13:15

Travel and Tourism 4YFN – Powered by M...

4YFN


 13:15 - 14:00

 Fira Montjuïc Hall 8 - Garden Stage

13:30

Embracing the Future: Innovating Together

4YFN


 13:30 - 14:00

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell




Unlocking the benefits of 5G for the Enter...

Conference


 13:30 - 14:30

 Hall 4 - Auditorium 3

 Industry 4.0

Pressing the “Self-disrupt” Button: Lesso...

Conference

 13:30 - 14:30


 Hall 4 - Auditorium 5

 Disruptive Innovation


Intelligent Connectivity for a Data-Driven...

Presented by: Globalfoundries

NEXTech Labs

 13:30 - 14:45


 Hall 8.0 – NEXTech Lab Theatre

 Connectivity

14:00

Lunch


4YFN

 14:00 - 15:00


Huawei Digital Transformation of Industri...

Presented by: Huawei

Partner Programmes


 14:00 - 16:05

 Hall 8.0 - NEXTech Theatre B

 Industry 4.0

What’s Hot at MWC Tour


Topic Tours

 14:00 - 17:00

 South Entrance

 Disruptive Innovation




▼ South Entrance
 Industry 4.0


14:30

Keynote 3: Immersive Content

Conference


 14:30 - 15:30


 Hall 4 - Auditorium 1

 Immersive Content

5G: Are we in danger of a new digital divi...


Ministerial Programme (invite only)


 14:30 - 15:45


 Hall 4 - Auditorium A

IoT Tour

Topic Tours

 14:30 - 17:30


 South Entrance


 Industry 4.0


14:45

Sustainable Smart Cities Tour

Topic Tours

 14:45 - 17:45

 South Entrance


 Industry 4.0

15:00

Crypto-based Secure Communications

Presented by: Adeya

NEXTech Labs


 15:00 - 15:30

 Hall 8.0 – NEXTech Lab Theatre


 Disruptive Innovation


Keynote featuring Logitech

4YFN

 15:00 - 15:30




 15:00 - 15:45

 Fira Montjuïc Hall 8 - Purple Studio

Panel Discussion – Powered by SEAT


4YFN

 15:00 - 15:45

 Fira Montjuïc Hall 8 - Garden Stage

Panel Discussion: The Future of Work Tech


4YFN

 15:00 - 15:45

 Fira Montjuïc Hall 8 - Agora Stage

Masterclass Powered by Banc Sabadell

4YFN


 15:00 - 15:45

 Fira Montjuïc Hall 8 - Mint Studio


Huawei Product Launch: 5G is on

Presented by: Huawei

Partner Programmes

 15:00 - 16:30


 Hall 8.0 - NEXTech Theatre D

 Connectivity

RCS Business Messaging: Intelligently Tr...

Presented by: Future Networks


GSMA Seminars

 15:00 - 17:00


 South Entrance CC 1.5

5G & NFV Tour



Topic Tours

 15:00 - 18:00

 South Entrance

 Connectivity




 Hall 8.0 - NEXTech Theatre C
 Connectivity


MEF's Future of Mobile Summit

Presented by: MEF

Partner Programmes

 15:00 - 19:00


 Hall 8.0 - NEXTech Theatre E

 Industry 4.0

Alibaba Cloud Summit and New Product ...

Presented by: Alibaba

Partner Programmes

 15:00 - 19:00


 Hall 8.0 - NEXTech Theatre F


 Disruptive Innovation

15:15

Cybersecurity Tour

Topic Tours

 15:15 - 18:15


 South Entrance


 Digital Trust

15:30

Fireside Chat: Trust and Identity


4YFN

 15:30 - 16:00

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell


Networking Break

Conference

 15:30 - 16:00



Transformative AI Tour

Topic Tours

 15:30 - 18:30



 South Entrance



 15:45 - 16:00
 Fira Montjuïc Hall 8 - Agora Stage

Intrapreneurship in Action!




4YFN

 15:45 - 16:15
 Fira Montjuïc Hall 8 - Garden Stage

Convert IoT Data to Cash – Monday




Presented by: Seluxit

NEXTech Labs

 15:45 - 16:15
 Hall 8.0 – NEXTech Lab Theatre
 Industry 4.0

Mobile Advertising & Apps Tour



Topic Tours

 15:45 - 18:45
 South Entrance
 Immersive Content

16:00




Keynote featuring Visa

4YFN

 16:00 - 16:30
 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell



Striking a Balance in the Age of Digital Di...

Conference


 16:00 - 16:45
 Hall 4 - Auditorium 3
 Digital Wellness


The Business of Creating Amazing Consu...

Conference

 16:00 - 16:45
 Hall 4 - Auditorium 2




 16:00 - 16:45

 Fira Montjuïc Hall 8 - Mint Studio

Beyond Silicon: Exploring Extreme Futur...


4YFN

 16:00 - 16:45

 Fira Montjuïc Hall 8 - Purple Studio

How Emerging Markets are Leading in Fin...


4YFN

 16:00 - 16:45


 Fira Montjuïc Hall 8 - Agora Stage

The Edge Computing Opportunity: Intelli...

Conference


 16:00 - 16:45

 Hall 4 - Auditorium 4


 Connectivity

Disrupting the Financial Services industry

Conference

 16:00 - 16:45


 Hall 4 - Auditorium 5

 Disruptive Innovation

16:15

Local Heroes Fireside Chat Powered by M...


4YFN

 16:15 - 16:45

 Fira Montjuïc Hall 8 - Garden Stage

Investing in the digital transformation*

Ministerial Programme (invite only)

 16:15 - 17:45

 Hall 4 - Auditorium A


Jobs of the future



16:45


Networking Break


Conference

 16:45 - 17:00

Fireside Chat: Economy Experience EX

4YFN


 16:45 - 17:10

 Fira Montjuïc Hall 8 - Agora Stage

Building Products for Growth – Session 2

Presented by: Amplitude Analytics


NEXTech Labs


 16:45 - 17:15

 Hall 8.0 – NEXTech Lab Theatre

AI & Ethics Panel Discussion

4YFN


 16:45 - 17:30

 Fira Montjuïc Hall 8 - Garden Stage

17:00

Live BioHacking Demonstration


4YFN

 17:00 - 17:30

 Fira Montjuïc Hall 8 - "Sky Stage" by Banc Sabadell

Masterclass Powered by Discovery Area


4YFN

 17:00 - 17:45

 Fira Montjuïc Hall 8 - Purple Studio

The Next Billion Dollar Idea

4YFN

 17:00 - 17:45

 Fira Montjuïc Hall 8 - Mint Studio

Keynote 4: An Intelligent Future for All


Conference



17:10

Keynote Announced Soon!

4YFN


 17:10 - 17:30

 Fira Montjuic Hall 8 - Agora Stage

17:30

Live Launch of 4YFN to the Stratosphere

4YFN


 17:30 - 18:00

 Fira Montjuic Hall 8 - "Sky Stage" by Banc Sabadell

Mobile for Development : Catalysing part...

Presented by: M4D

GSMA Seminars


 17:30 - 19:00

 South Entrance CC 1.5

17:45

Networking reception

Ministerial Programme (invite only)

 17:45 - 19:00


 Hall 4 - Ministerial Programme Lounge

00:15

Seamless Experience Thanks to Digital ID...

Presented by: Belgian Mobile ID

NEXTech Labs

 00:15 - 00:45

 Hall 8.0 – NEXTech Lab Theatre

 Digital Trust